



University of Pretoria Yearbook 2016

Strategy and leadership 811 (OBS 811)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	20.00
Programmes	MPhil Option: Responsible Leadership MPhil Option: Supply Chain Management
Prerequisites	OBS 320 or equivalent
Contact time	1 lecture per week
Language of tuition	English
Academic organisation	Business Management
Period of presentation	Semester 1 or Semester 2

Module content

Key concepts and principles of strategy, generic strategies, specific strategies, strategy practices, Formulation, Implementation and measurement of strategy, Environmental (Context) analysis and internal resource analysis. Basic concepts of leadership, styles and approaches to leadership with relevance to strategy of the business. Current trends in leadership research. Responsible leadership thinking and application.

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